

# Side energy storage system business model

How do business models of energy storage work?

Building upon both strands of work, we propose to characterize business models of energy storage as the combination of an application of storage with the revenue stream earned from the operation and the market role of the investor.

What is a composite energy storage business model?

The composite energy storage business model is highly flexible and can fully mobilize power system resources to maximize the utilization of energy storage resources. The model can reduce the risk of energy storage investment and accelerate the development of energy storage.

4.3.2. Microgrid model

What is a business model for storage?

We propose to characterize a "business model" for storage by three parameters: the application of a storage facility, the market role of a potential investor, and the revenue stream obtained from its operation (Massa et al., 2017).

What is shared energy storage & other energy storage business models?

Through shared energy storage and other energy storage business models, the application scope of energy storage on the power generation side, transmission and distribution side, and user side will be blurred. And many application scenarios can realize the composite utilization of energy storage according to demand.

What is user-side energy storage?

User-side energy storage can not only absorb renewable energy such as solar energy, but also maintain a stable power supply for houses. German energy supply company which called SENECSIES adopts a "free lunch" energy storage business model. SENECSIES installs energy storage systems for users who own home photovoltaics.

What are the emerging energy storage business models?

The independent energy storage model under the spot power market and the shared energy storage model are emerging energy storage business models. They emphasized the independent status of energy storage. The energy storage has truly been upgraded from an auxiliary industry to the main industry.

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