

What are business models for energy storage?

Business Models for Energy Storage Rows display market roles, columns reflect types of revenue streams, and boxes specify the business model around an application. Each of the three parameters is useful to systematically differentiate investment opportunities for energy storage in terms of applicable business models.

Are electricity storage technologies a viable investment option?

Although electricity storage technologies could provide useful flexibility to modern power systems with substantial shares of power generation from intermittent renewables, investment opportunities and their profitability have remained ambiguous.

Is energy storage a profitable business model?

Although academic analysis finds that business models for energy storage are largely unprofitable, annual deployment of storage capacity is globally on the rise (IEA, 2020). One reason may be generous subsidy support and non-financial drivers like a first-mover advantage (Wood Mackenzie, 2019).

Why do companies invest in energy-storage devices?

Historically, companies, grid operators, independent power providers, and utilities have invested in energy-storage devices to provide a specific benefit, either for themselves or for the grid. As storage costs fall, ownership will broaden and many new business models will emerge.

Why do we need a co-optimized energy storage system?

The need to co-optimize storage with other elements of the electricity system, coupled with uncertain climate change impacts on demand and supply, necessitate advances in analytical tools to reliably and efficiently plan, operate, and regulate power systems of the future.

Are energy storage technologies viable for grid application?

Energy storage technologies can potentially address these concerns viably at different levels. This paper reviews different forms of storage technology available for grid application and classifies them on a series of merits relevant to a particular category.

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