



# How to recommend photovoltaic panels to customers

Why should you ask for more information about solar panels & installations?

When prospects fill out a form asking for more information on solar panels and installations, it may indicate that these leads are more likely to convert, and they are actively shopping for solar services. Related article: [9 Free Marketing Tools that Solar Installation Companies Can Use](#)

Which solar panels are best for your home?

SunPower, REC, Panasonic, Maxeon, and Jinko Solar offer the best solar panels. The type of solar panel, power output, efficiency, performance in warm climates, warranty, and price are the key factors to assess when comparing solar panels. The best solar panel for your home can depend on your roof space, shading, and climate.

Can a roof support solar panels?

Make sure your roof can support solar panels. A solar installer, roofing expert, or structural engineer can help you determine your roof's suitability.

How do I determine my home's solar rooftop potential?

Determine your home's solar potential. Aside from your roof's condition, your home's solar rooftop potential depends on your geographic location, the position of your home in relation to the sun, how much shade you have, and the PV system you and your installer choose.

How do I choose a solar energy-efficient home?

An energy-efficient home will use much less energy and will impact how much solar energy you will need. Consider the condition of your roof. Most solar systems are installed on rooftops. They use mounting hardware, which needs to be installed on sturdy materials like asphalt shingles, standing-seam metal, or concrete tiles.

Should you install solar panels on your roof or property?

No matter the reason, installing a solar system is a big purchase with many aspects to consider. If you're thinking about adding solar panels to your roof or property, BBB recommends the following tips to help you get the best deal on quality equipment that will save you money long-term. Consider improving your home's energy efficiency.

1 &#0183; Before we go ahead, let's take a quick look at how to start a solar panel business and make money. Forget Spaghetti Routes, Optimize Routes for Your Entire Team with Upper. Start a 7-Day Free Trial. Table of Content. ... we ...

While solar panel installations are typically very low-maintenance, occasionally things do go wrong, and

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system components can malfunction and break from time to time. If a system goes offline, customers will always appreciate a solar ...

To help your solar company generate more business and earn new referrals, this blog will cover: Why the solar customer experience is important. What solar customers want in a sales scenario. How to provide exceptional service and ...

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