



Hisense Photovoltaic Energy Storage Power Supply

How does Hisense save money?

Additionally, Hisense managed to reduce the thickness of its TV sets' back covers, which can save 4,626 tons of plastic each year, an amount equivalent to 514 million plastic bags. In terms of energy saving and carbon reduction, Hisense Group reduced its energy consumption by 10.7% in 2021 alone.

Does Hisense save plastic?

According to the report, Hisense has adopted photovoltaic power generation which will benefit its emission-reduction goals. Additionally, Hisense managed to reduce the thickness of its TV sets' back covers, which can save 4,626 tons of plastic each year, an amount equivalent to 514 million plastic bags.

Is Hisense a good company to buy?

Securing growth amid global upheavals has become a major undertaking among companies today. In recent years, Hisense, a globally-recognized appliance and electronics manufacturer, has grown into a leading force in the market, becoming the prioritized option for millions of customers.

What is Hisense value-based innovation?

Additionally, another backbone of Hisense value-based innovation is also unveiled in the article: its vision to shoulder social responsibilities and cater to the needs of diverse consumer groups. Hisense South Africa, for instance, has successfully boosted local job growth and employment rates.

How has Hisense expanded its global reach?

These visionary moves from Hisense enable it to expand its global reach in a challenging time. From January to October, the global shipments of Hisense TV reached 19.6 million with a year-on-year growth rate of 18%, positioning Hisense the 2nd in the global market, as reported by AVC Revo.

How does Hisense's innovation strategy affect its growth?

To uncover Hisense's substantial growth, a partnered feature from the Financial Times on Nov. 21st runs through the brand's endeavors in notching all-around achievements and more specifically, its innovation strategy which serves as a decisive factor in the overall brand growth.

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